

COLORECTAL CANCER PROVIDER OUTREACH PROGRAM

NEW DIAGNOSIS. ONE DIRECTION.

THEY ARE NOT ALONE

Reassurance and support starting at the time of diagnosis.

Shared by you—the provider. Utilized by them—the patient.

How we are helping thousands of lives with one-click.

The Diagnosis

Colorectal cancer is newly diagnosed.

Post-procedure, you—the provider directs the patient to the available supportive resources.

How?

One text—one link—one click—many answers.

1. ❤️ Text **COLON** to **77-4-77-COLON**
2. Have a one-click link on your website.

[Help Page Example](#)

3. Re-enforced during discharge by staff, in the post-procedure call, then again in post-procedure follow up.

The Discharge

A one-click templated order in your EHR system directs patients to the resources that are available to them immediately—at the time of diagnosis.

Templated. Shared. Created in your EHR.

— You are not alone. There is help. Here. Now. Connect with these national organizations.

American Cancer Society at 800.227.2345 or cancer.org | Colorectal Cancer Alliance at 877.422.2030 or ccalliance.org | Fight Colorectal Cancer (CRC) at 877.427.2111 or FightCRC.org | Colorectal Cancer Coalition at 952.214.0780 or coloncancercoalition.org | Colon Cancer Foundation at 914.305.6674 or coloncancerfoundation.org

Provider Page

www.coloncancer.support

LinkedIn Page

<https://www.linkedin.com/showcase/colorectal-cancer-provider-outreach-program-crc-pop/>

SUPPORT HERE. NOW.



www.coloncancer.support

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